

Press Release

FOR IMMEDIATE RELEASE Date: October 24, 2017 **Contact:** Annie Sullivan, Campaign Director 515-576-7261, annies@cfrhelps.org

CFR Breaks Ground on New Central Campus in Fort Dodge

On Friday, October 20, Community and Family Resources (CFR) hosted a ceremonial groundbreaking to celebrate the beginning of construction for their new treatment facility in Fort Dodge. The new central campus, which will be located at 211 Ave M West, will consolidate all three of CFR's Fort Dodge locations under one roof.

CFR arrived at this exciting moment after assessing the agency's facilities and planning for their future over the past several years. The agency engaged architectural firm, ASK Studio, out of Des Moines and Woodruff Construction of Fort Dodge to design a building to meet the needs of the organization and its clients.

Reflecting on CFR's building project, Executive Director, Michelle De La Riva said, "I am excited most about the recovery experience that those we serve will have in our new facility. With an updated facility that provides for increased access, capacity, security and efficiency, we know that we will be able to provide a welcoming refuge of hope and healing."



CFR Board Members and Executive Director, Michelle De La Riva, holding shovels at the Ceremonial Groundbreaking. Pictured left to right: Bruce Reimers, Louis Stauter, Mike Cooper, Doug Bailey, Michelle De La Riva, Bill Lusher, Carl Bergstrom, Lauris Olson, Bob Thode, and Jim Gill.

To help fund this new facility, CFR has set a goal of raising \$2 million in the community. During the past several months, CFR staff and volunteers have been sharing the agency's plans with local community members and CFR has made early progress toward their fundraising goal. The agency will be reaching out to all of Fort



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Dodge and the neighboring counties to seek support for this building project that will benefit so many residents of Central Iowa.

At the Groundbreaking Event, CFR's Board President, Doug Bailey, spoke about CFR's future and the ongoing fundraising effort saying, "Community and Family Resources today is financially sound - ready to tackle this project and for the first time ever we are reaching out to the community to join us in fulfilling this vision."

Community and Family Resources is a 501(c)3 non-profit agency that offers a wide range of substance use, mental health, and gambling disorder treatment and prevention services. Counties served by CFR include Boone, Calhoun, Franklin, Hamilton, Hardin, Humboldt, Pocahontas, Story, Webster, and Wright. For additional information, please visit CFR's website at <u>www.cfrhelps.org</u> or call 515-576-7261 or 866-801-0085.

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